



## CORPORATE MEMBERSHIP

Welcome to The Kitchen, Bathroom & Bedroom Specialist Association – Britain's only National trade Association specifically for the kitchen, bedroom and bathroom industries.

We are very proud of our public profile and the fact that KBSA membership is increasingly recognized as the benchmark for setting the standards within our industry.

Since the KBSA was formed in 1977, membership has increased significantly and we now have over 100 Corporate Members. Our membership is made up of Manufacturers, Suppliers & Distributors.

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## CORPORATE MEMBER BENEFITS



**The Specialist" Magazine** (quarterly publication,  
bagged onto EKBB and mailed to trade)  
Exclusive rates for Corporate Directory and  
Advertising

[www.kbsa.org.uk](http://www.kbsa.org.uk)



### **KBSA Website**

FREE listing on and FREE link from our website to yours (3/4 million visiting users annually). If you do not have a website, you can take advantage of special creation rates from our Website Management Company.

### **Industry Exhibitions**

The Opportunity to support KBSA and promote products at industry exhibitions

## CORPORATE MEMBER BENEFITS

- ★ Access to over 300 specialist Retail outlets with annual combined purchasing power of £150 million
- ★ Member meetings per year – hosting / sponsorship opportunities
- ★ Industry Training via the KBB National Training Group – discounted rates for members
- ★ KBSA Annual General meeting, networking and sponsorship opportunity
- ★ KBSA Business support and Legal helpline
- ★ Credit Card Transaction scheme
- ★ Private Medical Healthcare Scheme
- ★ Yellow Pages Corporate Advertising Scheme
- ★ Consumer Complaints Advice Process



## CORPORATE MEMBERSHIP CRITERIA

- ✓ **Must supply into the Kitchen, bathroom, bedroom or home-office market**
  
- ✓ **Annual turnover must be in excess of £500,000**
  
- ✓ **Must have been trading for at least 1 year**
  
- ✓ **Must have a financially sound business**
  
- ✓ **Must agree to actively promote benefits of KBSA Retail membership to own dealers (if applicable)**
  
- ✓ **Agree to send representation to at least 1 regional meeting per year**

Please note all membership applications are processed via the Association's Board of Directors and their decision is binding

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**CORPORATE MEMBERSHIP APPLICATION**

**FULL MEMBER APPLICATION FORM**

Private and Confidential

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**CONTACT DETAILS**

Main KBSA Contact Name (see following page)	
Company Name	
Company Address	
Post Code	
Telephone Number:	Fax No:
Email Address:	Website:

**BUSINESS INFORMATION**

Company Classification (see following page & circle appropriately)	1A      1B      1C      1D      2
Company Registration Number	
Annual UK Turnover	
Company Brands to be promoted	



**CORPORATE MEMBERSHIP APPLICATION**

**FULL MEMBER APPLICATION FORM (contd)**

Private and Confidential

**ADDITIONAL COMPANY CONTACTS**

Eg. Marketing / Regional Meeting Attendees

Position	Name	Telephone Number	Email Address

**MEMBER'S DECLARATION**

- 1) I understand that the stated aim of the Kitchen Bathroom Bedroom Specialist Association is to "promote, improve and advance the status of and to support and assist all persons who are associated with the planning, construction, installation and sale of fitted or other kitchen, bathrooms or any other furniture".
- 2) I agree to arrange for the Company I represent to pay on demand any applicable application fees and annual subscription.
- 3) I agree that the company and brands incorporated under my membership will undertake to display the KBSA logo on their website and include a link on the websites back to the KBSA website.

I, the undersigned, apply for Corporate Membership of the Kitchen Bathroom Bedroom Specialists Association on behalf of the Company I represent.

Signature .....

Date .....

Name .....

Position .....



**CORPORATE MEMBERSHIP NOTES**

**COMPANY CLASSIFICATION**

KBSA Corporate Members are classified by company type and their annual membership fees are based on the turnover of their most recent complete financial year.

The Company types and turnover bands are as follows:

GROUP	TYPE OF COMPANY
1.	Industrial Manufacturing
2.	Professional Services, Business Consultancies, Distribution Services, Public Sector, Non Profit Making Organisations and Associates

CLASSIFICATION	TURNOVER (£000,000)	FEE
1A	Up to £2.5	£772.85
1B	£2.5 - £5.0	£1157.51
1C	£5.0 - £10.0	£1542.27
1D	Over £10.0	£2204.16
2	Flat Fee	£753.38

**\*\*\* NOTE ALL OF THE ABOVE FEES ARE EXCLUSIVE OF VAT \*\*\***

**MAIN KBSA CONTACT:**

The KBSA routinely send out information to its corporate members and invite the companies to be represented at regional meetings and other events. This information will be sent to the person listed as the main contact.



## CORPORATE MEMBERS SUPPORTING THE KBSA

20-20 (UK) – 20-20 Fusion Ltd - A.C. Distribution Ltd – Abode Home Products Ltd – AEG Domestic Appliances – Aga - Airflow Developments Ltd - Alno (UK) Ltd – Amana – Areen Stonecraft Ltd – Artica Ltd - Bau-for-mat Kuchen – Bauknecht - Baumatic – BCGXL – Beko Plc - Bosch – BSH Home Appliances Ltd – Burger Kuchen - Callerton Kitchen Co. - Carron-Phoenix Ltd – Cosentino UK - Creda – Deco Glaze Ltd - Designer Magazine – Dupont Corian – Eco - Electrolux Major Appliances - Falcon - Fired Earth - Gaggenau – Glass Express Ltd – Hepplewhite Fitted Bedrooms – Hoover Candy Ltd - Hotpoint - Hubert Burda Media UK – Iglass - Imperial Appliances UK Ltd – Indesit - Interfab Ltd – In-Toto Ltd / Wellmann - J & J Ormerod Plc – KBB Portfolio – Kitchen Aid - La Cornue - Leisure Sinks – Maytag (UK) Ltd – Mereway Bathrooms - Mereway Ltd - Miele Co Ltd - Mobalpa Kitchens - Neff – Nolte - Omega Plc - PWS Distributors Ltd - Rangemaster - Second Nature Kitchen Collection – Sensa - Siemens – Silestone - Spekva (UK) Ltd - Swift Electrical Wholesalers (Sot) Ltd - Taylist Media Ltd - The K&Bzine - Wentworth - Whirlpool UK Ltd - Zanussi